

October 1, 2019  
Matthew Matzke  
First Street Church  
1718 E. 1<sup>st</sup> Street  
Dumas, TX 79029  
(806-922-8753)

To Whom It May Concern:

At First Street Church in partnership with Amarillo College in Dumas, we have been given an opportunity to host Leadercast 2019. Leadercast is the largest one-day leadership event in the world. And we get the unique opportunity to host this event, here in Dumas, TX. This simulcast event aired in May 2019, but we have been given the video rights to host it here November 1.

This is a great event for business teams to train their leaders and management in various leadership skills. It also is an opportunity for local college and post-college students to earn Extended College Credits, especially for those in the Nursing and Human Resources programs.

With this in mind, it's our goal we would like to make this event free for local college students at Amarillo College and any local business leadership teams to attend. Normally, these tickets cost around \$80 per person. We would ask if your business would be interested in being a featured sponsor for our event.

Take a look at our Sponsorship Prospectus for more details about sponsoring this event. We are looking for 6-10 businesses to help make this event a huge success.

If this excites your team, we'd love to continue this conversation. Please reach out to us by calling Matt Matzke at 806-922-8753 or email him at [mattmatzke@gmail.com](mailto:mattmatzke@gmail.com). We're excited to hear from you!

With warm regards,



Matthew Matzke  
Pastor at First Street Church



Danielle Arias  
Amarillo College



# Sponsorship Packages

## **Gold Sponsorship—\$500 / Silver Sponsorship - \$250**

### **GOLD SPONSORSHIP**

- Up to 15 Event Spots for your team
- Mention from stage twice during the event
- Exclusive seating selection for your team

### **SILVER SPONSORSHIP**

- Up to 5 Event Spots for your team
- Mention from stage twice during the event

## **SOLO TICKETS**

If you prefer to come alone, tickets are \$80 per person.

## **The Benefit of Sponsoring this event**

When your business sponsors this event, it will help cover the cost of local college students have the ability to come and earn free Extended Learning credits for their Master's Programs especially in the fields of Nursing and Human Resources.

This also allow you to bring as many people from your team as possible. Usually, the cost per ticket is \$80. As a sponsor, you could save up to \$700 on building your team.

# Speakers 2019



**GAYLE KING**

Co-Host, CBS This Morning  
and Editor-at-Large,  
*O, the Oprah Magazine*



**PATRICK LENCIONI**

Founder,  
The Table Group



**DR. CAROLINE LEAF**

Communication Pathologist  
and Cognitive Neuroscientist



**MARCUS SAMUELSSON**

Award-Winning Chef, Restaurateur,  
Author and TV Personality



**JULIET FUNT**

CEO, WhiteSpace at Work



**ANDY STANLEY**

Leadership Author  
and Communicator



**GINGER HARDAGE**

Former Senior Vice President  
of Culture and Communications,  
Southwest Airlines



**CRAIG SPRINGER**

Executive Director,  
AlphaUSA



**CARLA HARRIS**

Vice Chairman and Managing  
Director, Morgan Stanley