



Rising Retail Power

A regional draw for shoppers from four states, Dumas is primed for further retail development.

The fastest-growing city in the tri-state region, Dumas is on the rise, and its economy is right there with it. Each year, sales tax revenue consistently increases by as much as 20 percent, even when other cities have experienced an economic slump.

Centrally located in the Panhandle, Dumas is a regional draw for people from surrounding towns. Shoppers come from New Mexico, Oklahoma, Kansas, and throughout the Texas Panhandle, making Dumas a retail destination for approximately 85,000 people.

Dumas' convenient location along two major multilane highways—US 287 and US 87—bring approximately 18,000 vehicles through town each day. In fact, Dumas is the most utilized regional stopping point for vacationing travelers. Capitalizing on this, three new hotels—Holiday Inn Express, Hampton Inn and Suites, and La Quinta—recently opened across from the Dumas Retail Center.

Cato Fashions, GameStop, CVS Pharmacy, Sears, and Walmart are among some of the latest national retailers to join the specialty gift and clothing boutiques in Dumas. Though new

retailers are locating in Dumas, the market is not saturated and has ample room for growth. In fact, there are more than 16 major industry retail gap opportunities available. In addition, pad sites with full

utility infrastructure are immediately available in the new Dumas retail development district along busy US 287. The Dumas Economic Development Corporation can provide development assistance when needed, and it will help put franchising companies in contact with interested franchisees.



By the numbers

21,954

people live in Dumas' Moore County

85,000

people flock to Dumas to shop

\$39,000

is the median disposable income

18,000

vehicles drive through town daily



For more information, contact

Mike Running, Executive Director ■ Dumas Economic Development Corporation ■ Toll Free: 1-877-934-3332
P.O. Box 595 ■ Dumas, Texas 79029 ■ www.dumasedc.org ■ www.dumasedge.com